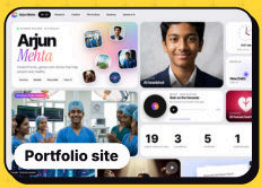
roobaroo.ai • Detailed Brochure

Dubai's Best Online Winter Camp

& Internship Program · Grades 8–12 · 26 Dec – 7 Feb

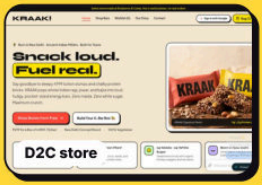
Build with AI · Find career clarity · Give your first TED-style talk · Publish your paper & book

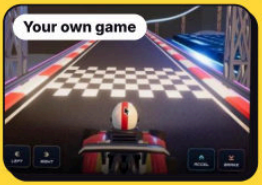


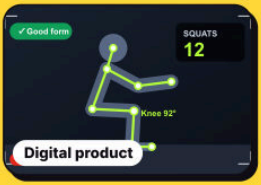


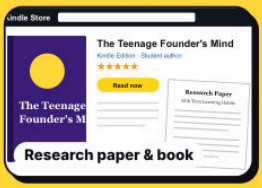












MENTORED BY 7+ EXPERTS FROM

IIT Kharagpur · IIT Delhi · Deloitte. · EY · Google · amazon · TEDEd · IndiGo

OUR PARTNERS

celonis

Developer's Society IIT Kharagpur

- **5 certificates**, incl. one signed by an IIT Kharagpur Professor
- **15+ AI projects** + your own **published research paper**
- **2 online competitions** + virtual internship with Celonis
- **AI Builder Challenge** with Developers' Society, IIT Kharagpur
- Your **own TED-style talk** + **1:1 with the Founder**
- **12+ expert masterclasses** through the year

ONLINE BATCH

26 Dec – 7 Feb

7 weekends · Sat & Sun
2 hrs live each day

ONLY 25 SEATS

Early bird offer & group discount available

WhatsApp us on +91 92116 11614

Not just another online course.

28 hours of live online classes and showcases over 7 weekends (Sat & Sun, 2 hours each, 26 Dec – 7 Feb), then a 1:1 with the Founder, competitions and an internship. Only 25 seats. Grades 8–12

✓ No coding needed

15+	1	5	3+1
AI projects	TED-style talk of your own	credible certificates + LOR	competitions + internship

Students learn to build with 20+ AI tools

Make · Gama · Veed.io · YouLearn.AI · VEO 3
Netlify · Vercel · Suno · Google AI Studio · Google Flow
ego (lite) · Antigravity · NotebookLM · Dia browser · Gemini Live
Tripo · Zite · PixVerse · Kling AI · + more

Compete, intern & win

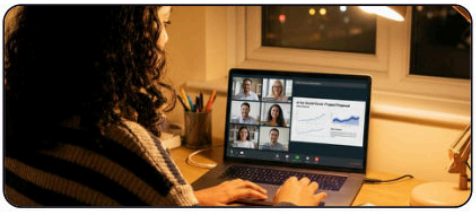


SUN 7 FEB · WEEKEND 7

AI Builder Challenge

INR 30,000 prize pool

with Developers' Society, IIT Kharagpur · pitched to a jury



ONLINE · 2 WEEKS · JUNE 2027

AI for Social Good Challenge

INR 60,000 prize pool

experts from Google, Amazon, IndiGo, Deloitte, IIT Kharagpur

celonis

ONLINE · 1 WEEK · MAY 2027

Business Case Competition

with Celonis, a Forbes-ranked #12 company



MAY – JULY 2027 · FLEXIBLE

6–8 week online internship

with Celonis + LinkedIn badges

7 weekends. 28 hours.

Live online classes, 26 December – 7 February.
2 hours every Saturday and Sunday (5–7 PM UAE time).
Every session is interactive, with experts and mentors.

WHERE THE 28 HOURS GO



- 6 AI workshops, 3 knowledge sessions, portfolio capstone
- Career Lab + report · 4 hrs
- Voice Lab + TED-style talk · 4 hrs
- Digital wellbeing & AI ethics · 2 hrs
- AI Builder Challenge · 2 hrs

Weekend 1

Sat 26 Dec — **AI Foundations, Prompt Engineering & Critical Thinking**
How AI works, how to command it, how to think for yourself

Sun 27 Dec — **Workshop 1 · AI Learning + Research Paper**
Learn anything faster, then publish your own research

Weekend 2

Sat 2 Jan — **Workshop 2 · Business in a Box**
Launch a brand, a store, a campaign and a pitch

Sun 3 Jan — **Workshop 3 · AI Creatives + Creator Channel**
Become a designer, director and musician

Weekend 3

Sat 9 Jan — **Career Lab · Careers in the Age of AI**
How careers, colleges, jobs and business are changing

Sun 10 Jan — **Career Lab · Your Personal Career Report**
Your personality and career report, made personal

Weekend 4

Sat 16 Jan — **Workshop 4 · Fun & Learning Games**
Build one game to play and one that teaches

Sun 17 Jan — **Workshop 5 · Digital Product Creation**
Build a real app that people can use

Weekend 5

Sat 23 Jan — **Workshop 6 · AI Agents & Automation**
Make AI work for you, even while you sleep

Sun 24 Jan — **Capstone · Resume, LinkedIn & portfolio website**
One link that shows everything you built

Weekend 6

Sat 30 Jan — **Voice Lab**
Stage presence, confidence and storytelling

Sun 31 Jan — **Your first TED-style talk**
Deliver your own talk, live and recorded

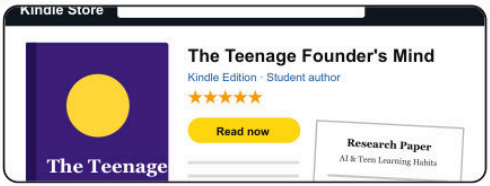
Weekend 7

Sat 6 Feb — **Digital Wellbeing & AI Ethics**
Healthy tech habits and AI's real risks

Sun 7 Feb — **AI Builder Challenge · jury pitch**
Pitch your AI solution to an expert jury

Inside the AI Lab.

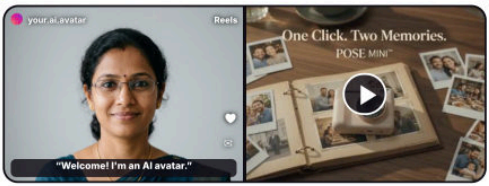
6 hands-on workshops, 3 knowledge sessions and a portfolio capstone. Students master 20+ AI tools and build 15+ real projects. ✓ No coding needed



AI Learning + Research Paper

Turn any chapter into a podcast, mind map, quiz or 3D model. Research and publish your own paper or book.

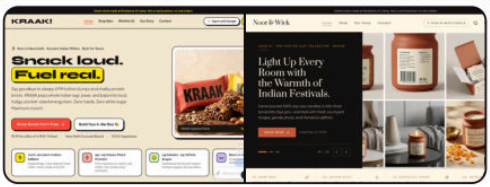
NotebookLM · YouLearn.AI · Gama · Moda



AI Creatives + Your Own Channel

Your talking AI avatar, product videos, short film, a 3-track album, then your own creator channel with its brand book.

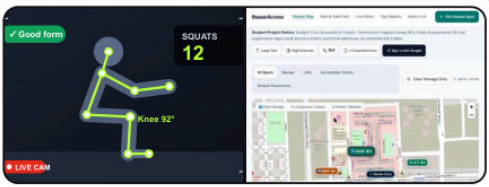
VEO 3 · Google Flow · HeyGen · Suno · Eleven Labs



Business in a Box

A D2C brand with packaging, ad campaign and live store, plus an NGO website and a pitch deck.

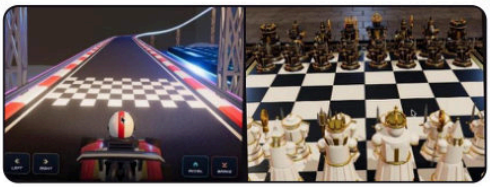
Lovable · replit · Google AI Studio · Luma Labs · Nanobanana



Digital Product Creation

Real apps people can use, like a camera app that counts your squats and a live map of accessible spots.

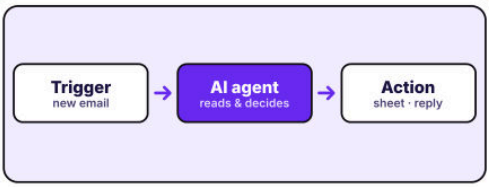
Google AI Studio · Antigravity · Vercel · Netlify



Fun & Learning Games

Build polished 3D games, build a game for learning, and put them live on the internet.

Google AI Studio · Antigravity · GitHub · Vercel · Netlify



AI Agents & Automation

A ready-made agent, an agent for a family task, and your own startup idea turned into an agent.

Make · ego lee · ChatGPT

KNOWLEDGE SESSIONS — AI Foundations · Prompt Engineering · Critical Thinking in the Age of AI

CAPSTONE · BUILD YOUR OWN PORTFOLIO

Walk out with a professional online presence







- Portfolio website
- Resume
- LinkedIn profile

WEEKEND 1 · SAT 26 DEC · 2 HOURS

First, think like a pro.

Three knowledge sessions in one evening, so every student understands AI and can command it from day one.

WHAT YOU'LL LEARN

- **AI Foundations:** what AI is and how it really works
- **Prompt Engineering:** how to get far better results from any AI
- **Critical Thinking:** how to question, verify and spot bias

WHAT YOU TAKE HOME

- A way of working used in every workshop
- The habit of checking AI, not just trusting it
- Live quizzes, polls and debates, not a lecture

HOW AI GOT HERE

1950	1997	2012	2016	2022	Today
Turing asks: can machines think?	Deep Blue beats the world chess champion	Deep learning takes off	AlphaGo beats a Go world champion	ChatGPT reaches the world	AI agents do real work for you

Why critical thinking matters

Who won the 2031 World Cup?

Brazil won it 3–1 in the final.
Sounds sure. It hasn't even happened.

Where is this from? **Is it up to date?**
Who could it be biased against?

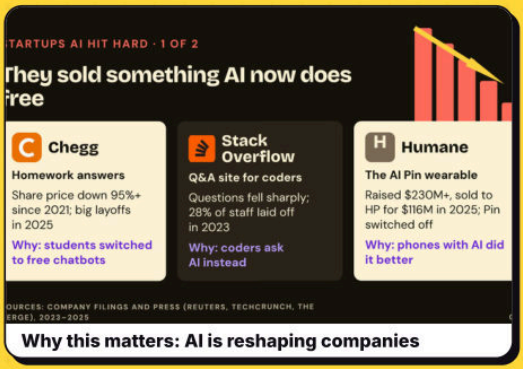
AI can sound confident and still be wrong. Students learn to question it, not just trust it.

Why prompts matter

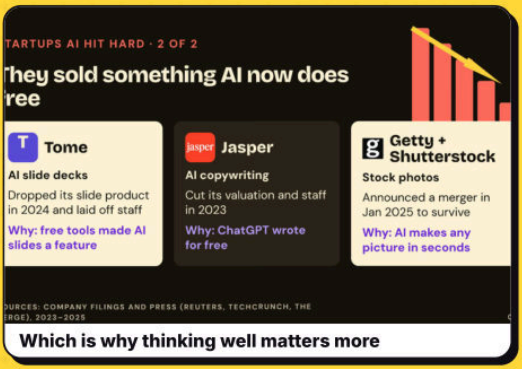
WEAK
Write about climate change.

STRONG
Explain climate change to a Class 9 student in 5 points, with one example from Dubai. Say if you're unsure of a fact.

The same AI gives far better answers when you say who it's for, what you need and how you want it.



Why this matters: AI is reshaping companies



Which is why thinking well matters more

Where this can take you **Better grades** **Better prompts** **Sharper decisions**

WORKSHOP 1 · SUN 27 DEC · 2 HOURS + HOME PROJECT

AI Learning + Research.

Make learning engaging, fun and efficient. Then research and publish original work under your own name.

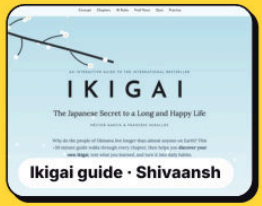
WHAT YOU'LL LEARN

- Turn any chapter into formats you actually enjoy
- Practise with your own AI coach
- Research with AI, the honest way

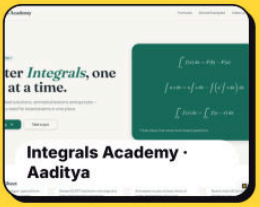
WHAT YOU TAKE HOME

- A learning website of your own
- A 3D model
- A published article, and a research paper with a permanent DOI
- Guidance to publish your first book

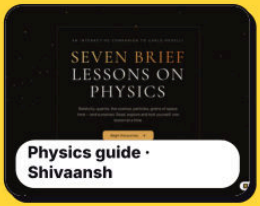
BUILT BY OUR STUDENTS



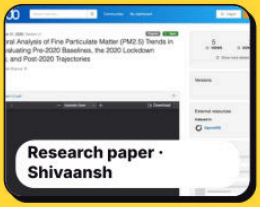
Ikigai guide · Shivaansh

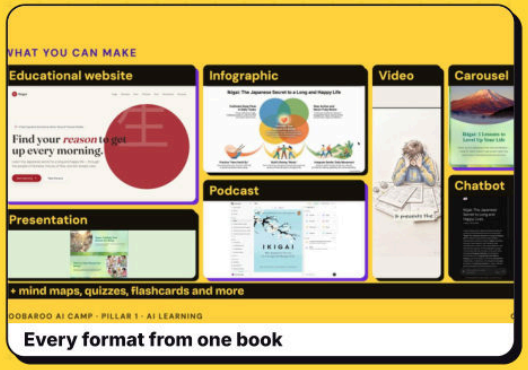


Integrals Academy · Aaditya

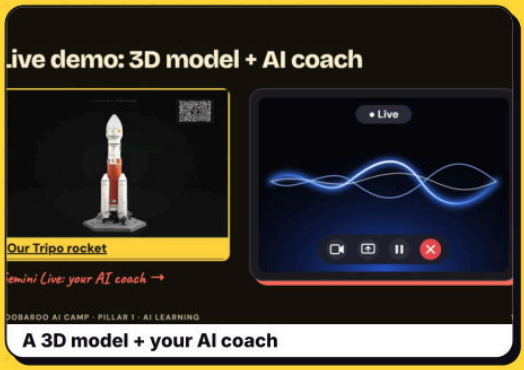


Physics guide · Shivaansh


Research paper · Shivaansh

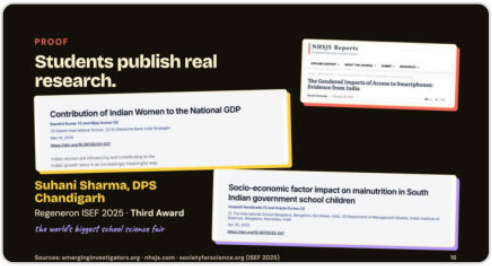


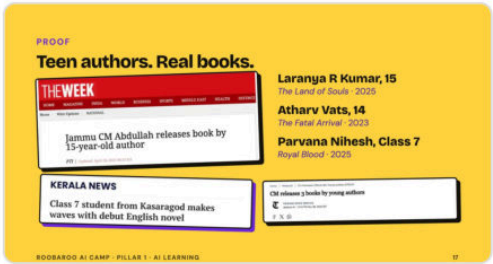
Every format from one book



A 3D model + your AI coach

STUDENTS WORLDWIDE ARE PUBLISHING RIGHT NOW





Where this can take you College applications · Your own newsletter · Your first book · School projects

WORKSHOP 2 · SAT 2 JAN · 2 HOURS + HOME PROJECT

Business in a Box.

Launch a brand with no factory, no shop and no coder: from one idea to a live store that takes orders.

WHAT YOU'LL LEARN

- Design packaging and a full brand kit
- Create campaigns, online and offline
- Make a product video ad; build a store that takes orders
- Write a pitch deck that wins

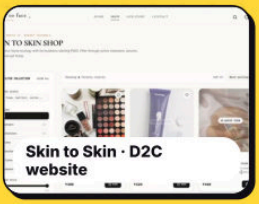
WHAT YOU TAKE HOME

- A D2C brand with packaging and ad campaign
- A product video ad
- A live online store
- A pitch deck
- A website for a real NGO

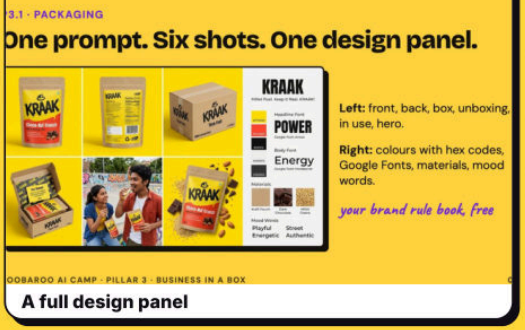
BUILT BY OUR STUDENTS





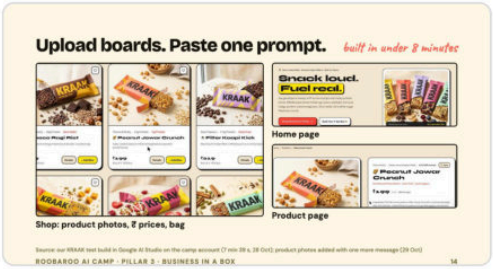


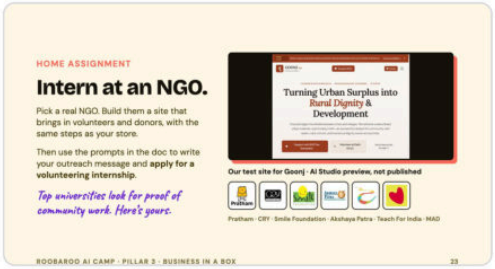






SEE WHAT GETS BUILT





Where this can take you A local shop's first website · Volunteering with an NGO · Pitch competitions · Freelance web design

WORKSHOP 3 · SUN 3 JAN · 2 HOURS + HOME PROJECT

AI Creatives + Your Channel.

Become a designer, director and musician in one session, then launch your own creator channel.

WHAT YOU'LL LEARN

- Portraits, dream-career images and a magazine cover
- Posters, carousels, a storybook and stickers
- Product ads, reels, short films and a talking avatar
- Original songs and a channel with its own brand

WHAT YOU TAKE HOME

- A portfolio of creatives
- A short film and a talking avatar
- An album of your own songs
- Your own creator channel with its first posts

PRODUCT ADS MADE BY OUR STUDENTS


Animejueri · Abhishek


Gum Gum · Aryaman



Pose Mini camera



Mithzy waffles · Harsh


Dynamite · Vihaan



Animejueri box · Abhishek

CREATIVES MADE BY OUR STUDENTS

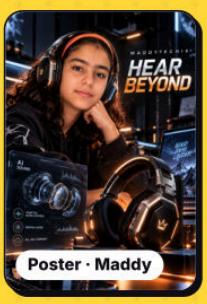

Pavika



Magazine cover · Rishabh



Magazine cover · Harsh



Poster · Maddy



Stickers · Abhishek

Where this can take you A channel of your own · Brand deals · Freelance design · A creator career

WORKSHOP 4 · SAT 16 JAN · 2 HOURS + HOME PROJECT

Fun & Learning Games.

Build a polished game with no coding, then build a game that teaches something real.

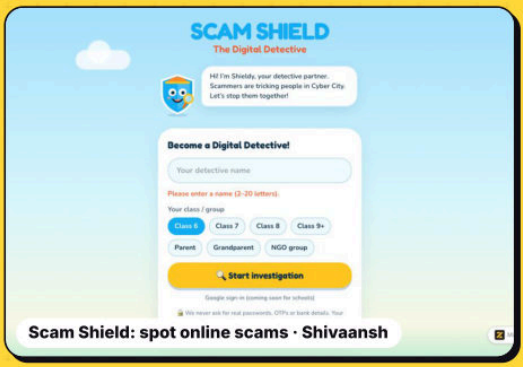
WHAT YOU'LL LEARN

- Build polished games, with no coding
- Add controls, levels and leaderboards
- Design a game for learning or for good
- Put it live for anyone to play

WHAT YOU TAKE HOME

- A fun game, live on the internet
- A learning game on a real topic
- A shareable link for your portfolio

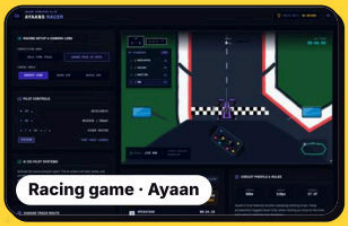
BUILT BY OUR STUDENTS



Scam Shield: spot online scams · Shivaansh

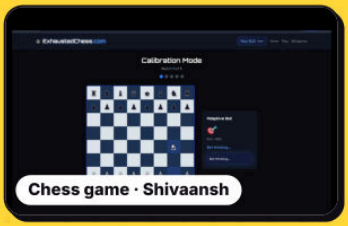


Dream Garage Quest: build and race


Racing game · Ayaan

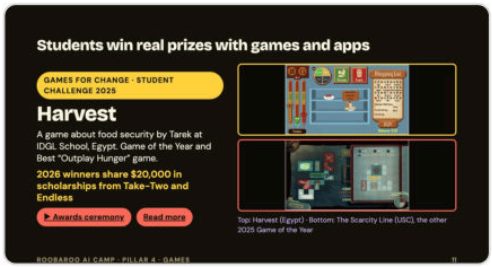


Mario Runner · Vidhatr

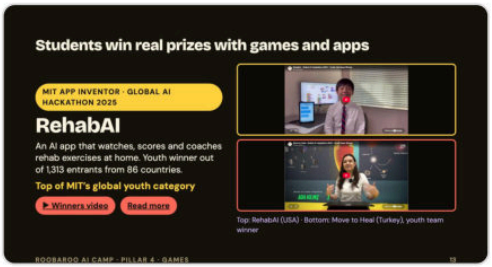


Chess game · Shivaansh

PROOF: STUDENTS WIN REAL PRIZES WITH GAMES



Top: Harvest (Egypt) · Bottom: The Scarcity Line (USC), the other 2025 Game of the Year



Top: RehabAI (USA) · Bottom: Move to Heal (Turkey), youth team winner

Where this can take you School fest stall · Publish your game · Pilot with an NGO · Competitions

WORKSHOP 5 · SUN 17 JAN · 2 HOURS + HOME PROJECT

Digital Product Creation.

Build a small app that solves a real problem, one people can use again and again, with no stock to manage.

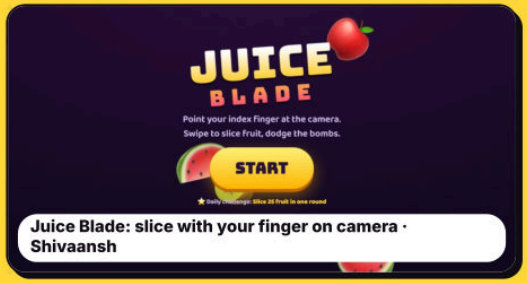
WHAT YOU'LL LEARN

- Find a real problem worth solving
- Turn your idea into a working app, with no coding
- Use the camera and AI inside your product
- Test it, improve it and put it live

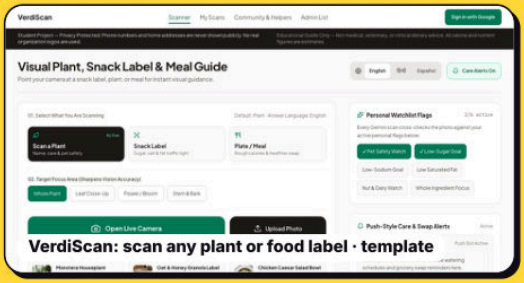
WHAT YOU TAKE HOME

- A live app with a shareable link
- A 30-second demo video
- An entry ready for global competitions

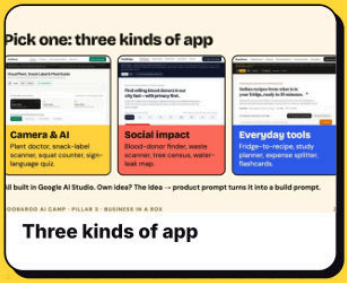
BUILT BY A STUDENT, AND A WORKSHOP TEMPLATE



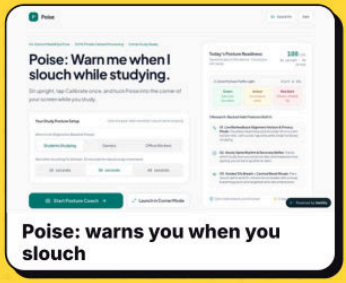
Juice Blade: slice with your finger on camera · Shivaansh



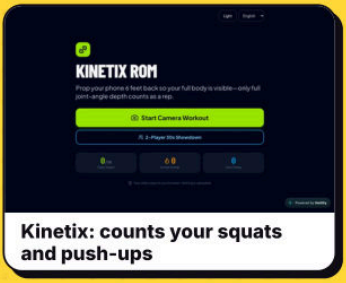
VerdiScan: scan any plant or food label · template



Three kinds of app

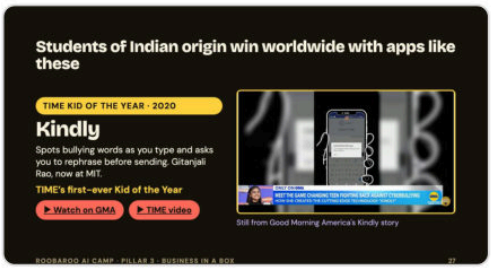


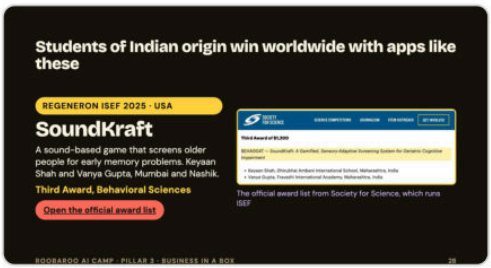
Poise: warns you when you slouch



Kinetix: counts your squats and push-ups

PROOF: STUDENTS WIN WORLDWIDE WITH APPS LIKE THESE





Where this can take you Pilot in your school · Hackathons · AI Builder Challenge · Awards and ISEF

WORKSHOP 6 · SAT 23 JAN · 2 HOURS + HOME PROJECT

AI Agents & Automation.

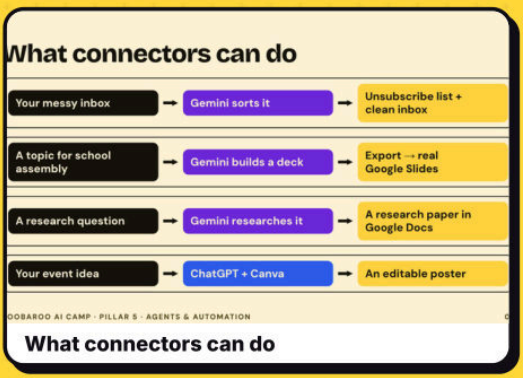
Make AI work while you sleep: inside your apps, on a schedule and across your browser.

WHAT YOU'LL LEARN

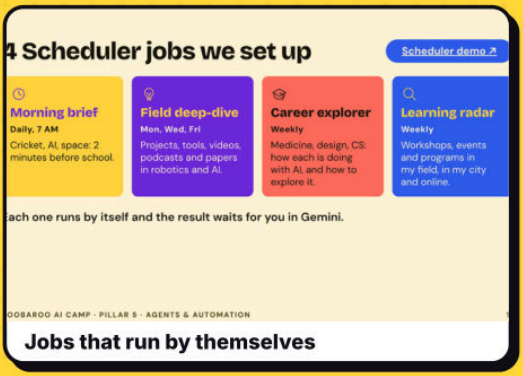
- Connect AI to your everyday apps
- Set up jobs that run by themselves
- Automate a real task for your family
- Build your own study buddy

WHAT YOU TAKE HOME

- A decluttered inbox and an AI-built deck
- A daily brief that runs by itself
- A study buddy agent
- An agent for a family task

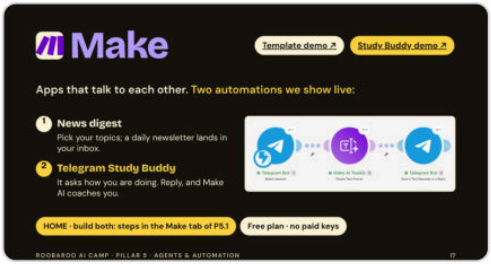


What connectors can do



Jobs that run by themselves

WHAT STUDENTS BUILD





BUILT BY OUR STUDENTS

An AI agent that reminds parents to take their medicine · Shivaansh

Where this can take you

- Project research
- Help your parents
- Opportunity newsletter
- Your own agent startup

CAPSTONE · SUN 24 JAN · 2 HOURS + HOME PROJECT

Your Portfolio.

Everything built in the batch, in one link that people remember.

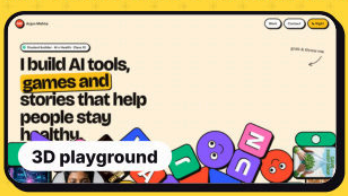
WHAT YOU'LL LEARN

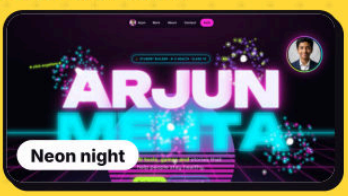
- Build a one-page resume where every project is a link
- Set up a LinkedIn profile that gets noticed
- Pick your website style and go live

WHAT YOU TAKE HOME

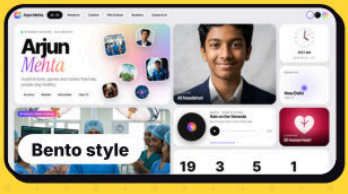
- A resume in your chosen style
- A LinkedIn profile with your first posts
- Your own portfolio website, yours to update

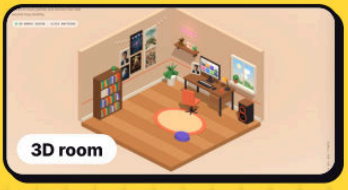
10+ PORTFOLIO TEMPLATES TO CHOOSE FROM

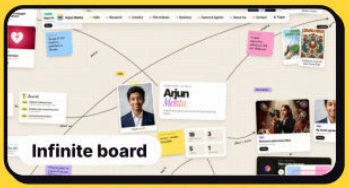




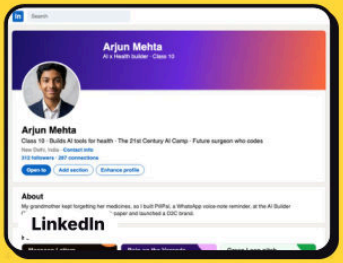






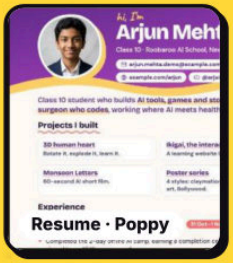


YOUR LINKEDIN PROFILE AND RESUME TEMPLATES

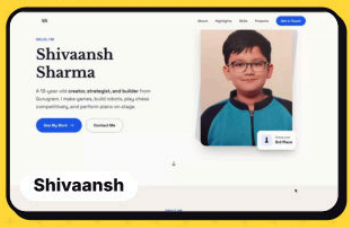




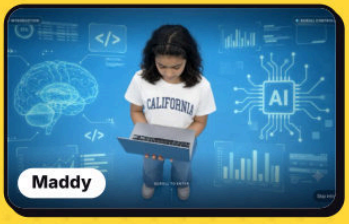




BUILT BY OUR STUDENTS







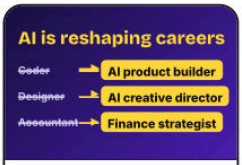
Where this can take you College forms · Internships · Scholarships · Common App, UCAS

Beyond AI: skills for life.

The tools will keep changing. Knowing where you are headed, speaking with confidence and staying well will not.

CAREER LAB · 4 HOURS

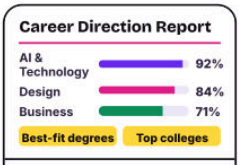
Find the right career, course & college



How AI is reshaping careers, colleges, jobs and business, with clear examples



Personalised personality report and resource book



Career direction report with unique college and degree insights



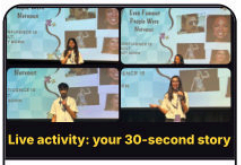
Your own AI career companion, personal podcast and career presentation

VOICE LAB · 4 HOURS

Master efficient, confident communication



Build stage presence and let go of fear



Live activities to find your voice



Learn TED-style storytelling and how to present yourself with confidence



Worksheets and resources to continue your TED journey

DIGITAL WELLBEING & AI ETHICS · 2 HOURS

Wellbeing & Ethics in the Age of AI



3x Author, 2x TEDx Speaker, 4x Udemy Course Creator

BITS Pilani Global 30 under 30

Manager, Global Innovation Team EY

Spot AI's real risks like bias, misinformation, privacy, misjudgment & over-reliance

Reorganise your digital life with tools for focus, productivity & healthy boundaries

E-books, courses & a dedicated resource site to continue the journey

Speak up. Build big.

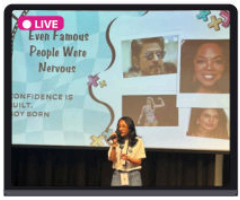
Every student presents twice: once with their own TED-style talk, once pitching their AI solution to a jury.

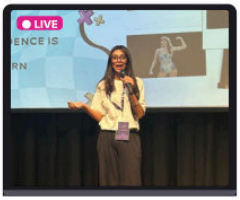
Your first TED-style talk, delivered live

- Pick your own story and deliver a talk, live from your laptop
- Get the recording and snapshots of your talk
- Recognition in association with The Voice Masters Club

RECOGNITION
in association with VOICE MASTERS CLUB









The AI Builder Challenge

Your idea. Every tool you've learned. One shot in front of a jury.

- Build a solution to your own idea with every AI tool from the batch
- Create its website, social media presence and presentation
- Pitch live to an expert jury panel

IN ASSOCIATION WITH Developer's Society IIT Kharagpur



1st	2nd	3rd	
INR 15,000	INR 10,000	INR 5,000	INR 30,000
Winner	Runner-up	Third place	total prize pool

Other recognition — Best Idea · Best Solution · Best Presentation · Special Mention

Best ideas get a 1:1 coaching call with mentors from Developers' Society, IIT Kharagpur.

Beyond the live classes.

The live weekends end on 7 February. The journey doesn't: a one-on-one with the Founder, two national competitions and a virtual internship with a Forbes-ranked company.





10,000+ students, professionals & founders coached

NITI Aayog Atal Tinkering Labs mentor

ALUMNUS
IIT Kharagpur · Stanford Seed

MENTOR & SPEAKER AT
AIM · Mesa School · masters' union · BITS Pilani · FAVCY VB · DELHI University · rishihood university · + More

RIGHT AFTER THE PROGRAM · 1:1

One-on-one session with the Founder

- Mr. Bhaskar Singhania goes through the career report with student & parent
- Subjects, courses, colleges and next steps
- A written roadmap to follow

IIT Kharagpur · Stanford Seed

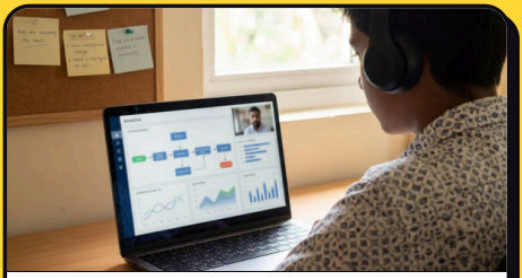


ONLINE · 1 WEEK · MAY 2027

National Business Case Competition

- In teams, help a real business owner improve their shop rating using AI and process intelligence
- Build dashboards and a presentation
- Pitch to experts from Celonis & KPMG

celonis · KPMG

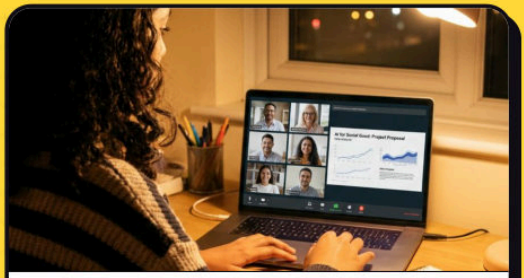


ONLINE · 6–8 WEEKS · MAY – JULY 2027

Virtual Industry Internship with Celonis

- Access to the Celonis & Make platforms
- Projects built on real-life business cases, at your own pace
- Joint certificate + LinkedIn badges from Celonis

celonis · Forbes-ranked #12



ONLINE · 2 WEEKS · JUNE 2027

AI for Social Good Challenge

- Use AI to tackle a real social problem
- Present to experts from Google, Amazon, Deloitte & IndiGo
- INR 60,000 prize pool: 30k · 20k · 10k

Google · amazon · IndiGo · Deloitte.

The Roobaroo Community.

12+ live expert masterclasses throughout the year, in every field your child might choose. One session every month to give you momentum throughout the year.

Expert Masterclasses

Tech & Engineering

Go deeper into the technology shaping the future.

Machine Learning & Software Development
by an expert from
IIT Kharagpur · amazon

Scientific Research as a Career
by an expert from
IIT Delhi · UC San Diego

Aerospace & Data Science
by an expert from
IIT Madras · AMERICAN EXPRESS

Robotics & Hardware
by an expert from
IIT Kharagpur · BOSCH

Business & Finance

How startups, companies and finance careers really work.

New-age Roles in Startups
by our Founder, Roobaroo.ai

CA, Finance & Related Fields
by an expert from
pwc · EY

Humanities & Society

Careers that shape people, policy and communities.

Social Impact as a Career
by an expert from
TISS · HCL Foundation · N·S·D·C

Psychology & Related Careers
by a clinical psychologist, PhD IIT Kharagpur

Breaking into Civil Services
by an IPS officer

Medicine & More

For students drawn to healthcare and beyond.

MBBS & Other Medical Fields
by a doctor & medical professional

+ more masterclasses
in business, humanities, medicine and the sciences, added through the year

The Roobaroo Community.

Students keep getting resources, opportunities and application help all year. Parents get their own expert sessions.

FOR STUDENTS

Direct Assistance with University Applications

What foreign universities look for, and what you will have by the end:

- ✓ Research paper
- ✓ Book
- ✓ Internship
- ✓ Competitions
- ✓ Credible certifications
- ✓ Digital product
- ✓ Portfolio
- ✓ Business
- ✓ Letter of recommendation

Exclusive sessions with study abroad firms
on university shortlisting and winning scholarships

UniHawk · ALOKBANSAL.COM · Admit Card · idp

Resource Sharing for further growth



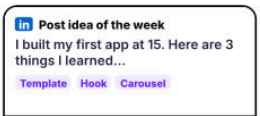
Ebooks on AI, careers, entrepreneurship & soft skills



Project library with 100+ website and app ideas



Shout-outs on our social media pages



Personalised LinkedIn content ideas & templates

Curated opportunities

International competitions
A curated list of competitions you can win after the camp

Internships
Curated internships and a guidebook to crack them

Programs & resources
Other programs that can help you grow, shared through the year

FOR PARENTS

Parent Bonus Sessions

Understanding the teenage mind

- Adolescent psychology expert
- 15+ years of research in teenage psychology

Healthy digital habits at home

- India's leading digital wellbeing expert
- 2x TEDx speaker and author
- Coached 1 million+ people

EY · TEDx

Guiding your child's decisions

- An IIT Kharagpur professor
- On raising children with purpose

IIT Kharagpur

Walk away with more.

Not just a certificate. Real proof for college and scholarship applications.

5 CREDIBLE CERTIFICATES + LOR



Completion
signed by an IIT Kharagpur Professor



AI Builder Challenge
with Developers' Society, IIT KGP



Business Case Competition
signed by a Celonis Global Head



Virtual Internship
Celonis + LinkedIn badges



AI for Social Good
Amazon, Google, Deloitte, IndiGo, IIT KGP



Letter of Recommendation
exceptional students · 8+ experts

Every student walks away with

- 15+ AI projects + a portfolio website
- A research paper published online + their own book
- A recording of their own TED-style talk
- An AI solution pitched to a jury
- A personalised career report + a 1:1 roadmap with the Founder
- Skills in AI, communication & critical thinking
- The confidence to use them, and new friends

Your year with Roobaroo

26 Dec – 7 Feb
7 live weekends

Right after
1:1 with the Founder

May 2027
Business Case Competition

June 2027
AI for Social Good Challenge

May – Jul
Celonis online internship

Every month
Expert masterclass

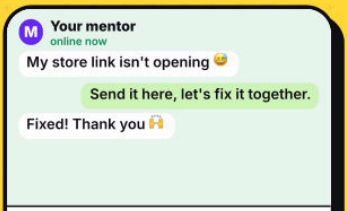
Online, but never passive.

Parents worry that students join online courses, sit through them and learn nothing. So we designed this program around what your child actually builds and learns.

25 seats only

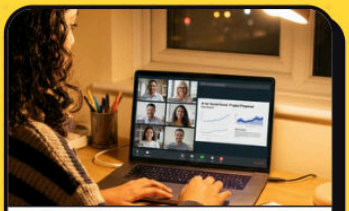
We keep the batch small so that we can pay attention to every student and manage individual queries throughout the program.

Personal attention, from start to finish



A dedicated mentor

Every student is assigned a dedicated mentor, who helps with any query throughout the program.



Personal check-ins

Mentors check in with students and give personalised help wherever they are stuck.



A dashboard for parents

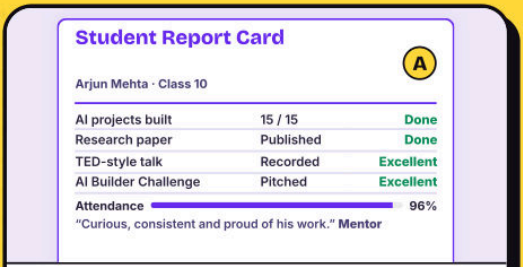
The program runs on our own learning management system. Parents can see their child's progress and submissions.

We care about outcomes more than anything else

✓ Research paper	✓ Your own book	✓ E-commerce store
✓ Portfolio website	✓ Digital product	✓ Product campaign
✓ Product packaging	✓ AI agent	✓ 3D game
✓ Learning game	✓ Short film	✓ Talking AI avatar
✓ Music album	✓ NGO website	✓ Pitch deck

Every project gets built

Each student creates all the projects, and we follow up with them to make sure it happens.

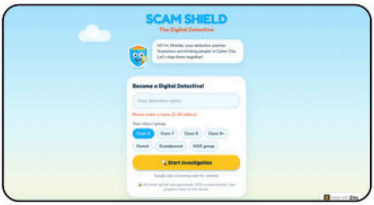


A student report card

At the end, you receive a report card with everything your child has built, as ready proof.

Real projects. Built by students.

Scan the QR to open or watch each project.



SHIVAANSH · LEARNING GAME

Scam Shield: a game that teaches you to spot online scams

Players become digital detectives and learn to catch scams before they fall for them.

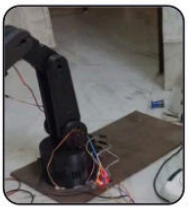
▶ PLAY

AMBUJ · DPS PATNA

Built his own 3D-printed robotic arm

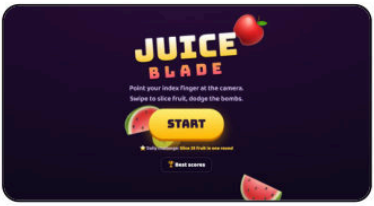
Started at the camp with an AI-launched product. Won first prize at the Startup Challenge. Now building a robotic arm with our mentor.

Team won INR 50,000





▶ WATCH



SHIVAANSH · CAMERA GAME

Juice Blade: play with your finger on camera

Point your finger at the webcam to slice fruit and dodge bombs. No controller needed.

▶ PLAY

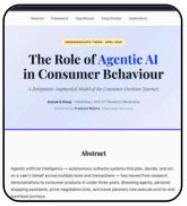
STUDENTS · RESEARCH & PUBLISHING

Research papers and articles, published online

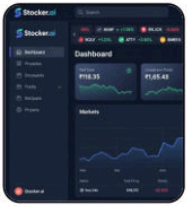
Original work under their own names, with a permanent link to show colleges.

▶ OPEN









TEAM AI · STUDENT STARTUP

Stocker.ai: an AI stock-research app

Website, ad and pitch deck, pitched to a jury.

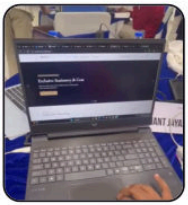
Won INR 50,000

▶ WATCH

And they keep building.

Stores, startups, portfolios and apps. Scan the QR to open or watch each project.





RISHANT · CLASS 11, SUNBEAM SCHOOL, VARANASI

Built an online store for his father's business

A real website for a real family business, built with AI at the camp.

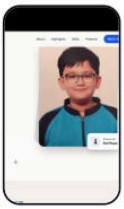
▶ WATCH

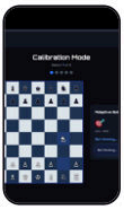
▶ WATCH

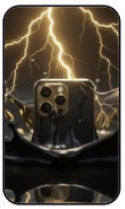
GRADE 8 STUDENTS

Portfolio websites, games & a phone video ad

Built by Class 8 students at 13, with no coding background.











TEAM NEON SPARK · STUDENT STARTUP

Neathlon: a sports-tech app for athletes

AI coach, training & nutrition plans, website, trailer and social media, pitched on stage.

▶ WATCH

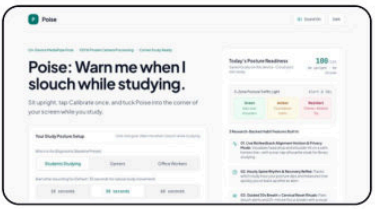
▶ PLAY

ARJUN · PORTFOLIO WEBSITE

A portfolio website you can play with

Grab and throw his photo, his posters and the letters of his name.





ARJUN · POSTURE APP

Poise: warns you when you slouch

Uses the camera to watch your posture while you study, and nudges you to sit up.

▶ OPEN

Fees & admission.

One all-inclusive fee for the full program. Only 25 seats per batch.

EARLY BIRD
AED 2,899
till 25 November

STANDARD
AED 3,199
from 26 November

GROUP OF 3+
AED 300 off
for each student, so AED 2,599 each with the early bird

Everything your fee includes

- ✓ 28 live hours over 7 weekends
- ✓ 15+ AI projects + portfolio
- ✓ Voice Lab + TED-style talk
- ✓ 1:1 with the Founder
- ✓ 2 online competitions
- ✓ 12+ expert masterclasses
- ✓ Dedicated mentor & check-ins
- ✓ Career Lab + personal report
- ✓ AI Builder Challenge
- ✓ 5 credible certificates
- ✓ Virtual internship with Celonis
- ✓ Parent dashboard + bonus sessions

Payment: international bank transfer. Details are shared after your confirmation.

Admission process

1

Apply

Share the student's basic details with us on WhatsApp.

2

A short, friendly chat

Our team connects with the student for a short conversation.

3

Confirm your seat

We share the final confirmation, then you pay to reserve the seat.

Parents & students **love it.**

> Kids truly enjoyed it. He's learnt, he's enjoyed, and he's ready to take the next step in finding out what he loves.

Kaniz Sayed (Digital creator, 328K+ followers)
Parent, Class 10 · The Shri Ram School, Gurgaon

> These six days were a great experience where I literally did a TED talk, made my own website, a carousel and, most importantly, a startup pitch.

Riti Ahuja
Student, Class 9 · Goodley Public School

> It taught me how to build portfolios, make a startup, pitch to investors and talk confidently.

Avidaan Gupta
Student, Class 9 · DPS RK Puram

> His curiosity was nurtured. He was anti-AI, but now he's pro-AI and loves to work on it.

Aashima Sood
Parent, Class 8 · The Lawrence School, Sanawar

MEET THE FOUNDER

Bhaskar Singhania

Founder & CEO, Roobaroo.ai

He personally interviews every student and parent before the camp.





10,000+ students, professionals & founders coached

NITI Aayog Atal Tinkering Labs mentor





ALUMNUS

IIT Kharagpur · Stanford Seed

MENTOR & SPEAKER AT

Mesa School · masters' union · BITS Pilani · FAVCY VB · DELHI University · rishihood university · + More





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